

Technical Expertise

Web Programming Languages

- ColdFusion (CFML)
- ASP
- ASP.NET (C#, VBScript)
- PHP
- HTML, XHTML, DHMTL, CSS
- JavaScript, AJAX, JSON
- SQL
- XML, XSL
- Python
- Perl
- Java
- Groovy
- Ruby

Frameworks

- Django
- Ruby on Rails
- Struts
- Java EE
- Spring Web MVC
- jQuery
- Google Web Toolkit (GWT)
- Google Guice
- Fusebox

Platforms

- Windows/IIS
- Linux/Apache (LAMP)
- Mac OS X

Methodologies and Systems

- Blogs and content management systems (CMS) (WordPress, Drupal, Joomla)
- Secure client areas
- Customized secure web applications
- Cross-browser compatibility
- Mobile web site development
- Search engine friendly URLs
- RSS feeds
- Automated email notification systems
- Online data monitoring systems
- Online contact management systems
- Online auctions
- Online surveys
- Comprehensive file transfer applications

Online Marketing

- Web site statistical analysis
- Email marketing (Certified Business Partner of Constant Contact)
- Search engine optimization (SEO) (Certified by Microsoft as a Bing Adexcellence Partner)
- Search engine placement strategy
- Search engine submissions
- Search engine rank reporting
- "Pay Per Click" campaign management
- Social network integration and management

E-Commerce Configurations

- Fully-customized shopping carts
- AspDotNetStorefront
- Miva Merchant
- VPASP Shopping Cart
- OSCommerce
- Spree Commerce
- Authorize.net API (Certified Business Partner of Authorize.net)
- LinkPoint API
- Verisign Payflow Pro
- Paymentech API
- Multi-level Google Checkout integration
- Paypal integration
- Real-time shipping rates provided by FedEx, UPS and USPS
- Trustwave PCI Compliance (Business Partner of Trustwave)

Web-Integrated Databases

- Microsoft SQL Server
- MySQL, MSQL
- Microsoft Access

Graphic Web Design and Multimedia

- Adobe Flash production
- Video production, editing, and encoding
- Streaming video, including conversion to multiple formats
- Real-time imaging (web cameras)
- Electronic audio
- iPIX® technology maintenance